



ON Semiconductor

ON SEMICONDUCTOR CORPORATION AND SUBSIDIARIES
UNAUDITED REVENUES SPLIT BY BUSINESS UNIT, GEOGRAPHY, DISTRIBUTION CHANNEL AND END MARKET

	Quarter Ended	
	December 31, 2014	September 26, 2014
Business Unit Split		
Standard Products Group	34%	38%
Application Products Group	30%	32%
System Solutions Group	16%	18%
Image Sensor Group	19%	12%
Geographic Split		
Americas	16%	16%
Asia (excluding Japan)	59%	60%
Europe	15%	15%
Japan	10%	9%
Distribution Split		
OEM	40%	41%
Distributor	53%	52%
EMSI	7%	7%

	Quarter Ended										
	December 31, 2014	September 26, 2014	June 27, 2014	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013	December 31, 2012	September 28, 2012	June 29, 2012
End Market Split											
Automotive	32%	29%	30%	31%	29%	28%	29%	29%	26%	25%	26%
Communications (incl wrls & netw)	18%	19%	18%	18%	19%	19%	18%	17%	17%	17%	16%
Computing	11%	13%	14%	14%	15%	15%	16%	16%	17%	17%	18%
Consumer	15%	16%	17%	16%	18%	18%	18%	18%	20%	24%	22%
Industrial/Medical/Mil-Aero	24%	22%	22%	21%	19%	20%	20%	20%	21%	18%	19%

	Quarter Ended							
	December 31, 2014	September 26, 2014	June 27, 2014	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013
Business Unit Split								
Standard Products Group	34%	38%	40%	41%	40%	40%	40%	40%
Application Products Group	30%	32%	37%	38%	36%	36%	35%	35%
System Solutions Group	16%	18%	20%	19%	22%	22%	23%	23%
Image Sensor Group	19%	12%	3%	2%	2%	1%	1%	2%

Periodically, ON Semiconductor may revise its analysis of revenues by end-market in order to present a more refined view of revenues by such markets as the categorization of products by end-market can vary over time compared to those previously disclosed. Such reclassifications typically do not materially change the sizing of, or the underlying trends of results, within each end market. Any revisions are reflected in the above end-market break out.

Certain amounts may not total due to rounding of individual amounts.