FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
OMB Number: 3235-0104								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Campbell Alan			2. Date of Event Requiring Staten Month/Day/Year 08/04/2015	nent	3. Issuer Name and Ticker or Trading Symbol ON SEMICONDUCTOR CORP [ ON ]							
(Last) (First) (Middle) 5005 EAST MCDOWELL ROAD					Relationship of Reporting Per (Check all applicable)     X Director		10% Owner		If Amendment, Date of Original Filed (Month/Day/Year)      Individual or Joint/Group Filing (Check			
(Street) PHOENIX (City)	AZ (State)	85008 (Zip)	,			Officer (give title below)	Other (spe below)			pplicable Line)		
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)						unt of Securities ially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)  2. Date Exercis Expiration Date (Month/Day/Yea			ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Convers	sion cise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
		Date Exercisable	Expiration Date	ı Title	9	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)			

## **Explanation of Responses:**

## Remarks:

Mark N. Rogers is signing on behalf of Reporting Person pursuant to a Power of Attorney, which attached hereto as an exhibit.

No securities are beneficially owned.

Mark N. Rogers, Attorney-in-

<u>Fact</u>

\*\* Signature of Reporting Person

Date

08/14/2015

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY (Alan Campbell)

I hereby appoint George H. Cave, Mark N. Rogers and Bernard Gutmann, and each of them, attorney-in-fact for me, each with full power of substitution, to prepare, execute and deliver on my behalf reports required to be filed by me pursuant to Section 16 of the Securities Exchange Act of 1934, as amended ("Section 16"), and Rule 144 and Rule 145 under the Securities Act of 1933 (singly or collectively ("Rule 144")), and any and all related documents and instruments. Among other things, each attorney-in-fact is authorized to file original reports (either electronically or otherwise), signed by me or on my behalf, on Forms 3, 4 and 5, and Form 144 with the Securities and Exchange Commission, any and all related documents and instruments, and to provide any necessary copies of such signed forms, documents and instruments to The NASDAQ Stock Market and ON Semiconductor Corporation as required by the rules under Section 16 and Rule 144 as in effect from time to time.

This power of attorney is effective from the date hereof until April 15, 2016, unless earlier revoked or terminated.

Dated: August 13, 2015

/s/ Alan Campbell Alan Campbell