



ON SEMICONDUCTOR CORPORATION AND SUBSIDIARIES
UNAUDITED REVENUES SPLIT BY BUSINESS UNIT, GEOGRAPHY, DISTRIBUTION CHANNEL AND END MARKET

ON Semiconductor®

	Quarter Ended	
	June 28, 2013	March 29, 2013
Business Unit Split		
Standard Products Group	40%	40%
Application Products Group	37%	37%
SANYO Semiconductor Products Group	23%	23%
Geographic Split		
Americas	15%	16%
Asia (excluding Japan)	59%	58%
Europe	15%	15%
Japan	11%	11%
Distribution Split		
OEM	52%	54%
Distributor	40%	39%
EMSI	8%	7%

	Quarter Ended									
	June 28, 2013	March 29, 2013	December 31, 2012	September 28, 2012	June 29, 2012	March 30, 2012	December 31, 2011	September 30, 2011	July 1, 2011	April 1, 2011
End Market Split										
Automotive	28%	28%	26%	25%	26%	26%	25%	22%	22%	22%
Communications (incl wrls & netw)	17%	17%	17%	17%	16%	16%	14%	14%	14%	14%
Computing	16%	16%	17%	17%	17%	17%	18%	19%	19%	19%
Consumer	20%	20%	20%	23%	22%	22%	23%	27%	26%	27%
Industrial/Medical/Mil-Aero	19%	19%	20%	18%	19%	19%	20%	18%	19%	18%

During the second quarter of 2013, we revised our analysis of revenues by end-market in order to present a more refined view of revenues by such markets as the categorization of products by end-market can vary over time compared to those previously disclosed. Such reclassifications typically do not materially change the sizing of, or the underlying trends of results, within each end market. The revisions are reflected in the above end-market break out.